

TRAVIS B. MCMENIMON

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EDUCATION

VILLANOVA UNIVERSITY, College of Commerce & Finance, Villanova, PA August 2001 – May 2005

Bachelor of Science in Business Administration

Major in Management Information Systems, Minor in Entrepreneurship, May 2005

• National Dean's List • Major GPA: 3.44 • Dean's List Spring 2004 & Spring 2005 • Awarded Blue White Scholarship for 2003

Relevant Coursework: Systems Analysis & Design, Business Decision Making, Database Management, Project Management, Data Communications, Operations Management, Algorithms and Data Structures I and MIS Seminar (MIS Capstone)

BOSTON COLLEGE HIGH SCHOOL, Boston, MA

August 1997 – May 2001

EXPERIENCE

OFF-CAMPUS DINING NETWORK, King of Prussia, PA

May 2005 – February 2006

Manager, Information Technology

• Maintained dual reporting relationship reporting directly to the CEO and VP of Business Development in an effort to drive an IT strategy suitable for OCDN from the top down • Worked in highly independent environment where I prioritized and handled multiple tasks that focused on accomplishing both strategic and tactical goals • Responsible for managing four vendor relationships • Served as the technical liaison for system integration in the purchase of OCDN's competitor • Provided desktop support to thirteen staff members • Instituted various processes and business flows that increased the productivity and speed of workflow to the Field Management Team & Customer Service Team • Worked with business development team on lead generation

ATX COMMUNICATIONS, King of Prussia, PA

May 2004 – May 2005

Associate Project Manager • Intern

• Responsible for requirements gathering, risk and stakeholder analysis, developing process flow diagrams and communications plans • Developed an expense check processing system for the sales force with complete authority to make decisions as to design and implementation • Learned how to successfully manage several daily tasks and a team of programmers while keeping focus on developing quality business applications.

MAIN LINE CHAMBER OF COMMERCE, Wayne, PA

September 2003 – May 2004

For Credit Internship • Website/Technology Intern

• Responsible for the daily maintenance of website. • Provided first level technical support to the Chamber's staff. • Collaborated with the Chamber's Technology Committee to bring the Chamber's IT Plan to fruition.

LEADERSHIP POSITIONS

STARTINGBLOC INSTITUTE FOR RESPONSIBLE LEADERSHIP, New York, NY

January 2005 – June 2005

Fellow

• Underwent leadership training in principles of corporate social responsibility, social enterprise and sustainability. • Training consisted of a social innovation competition, case studies of socially responsible companies, seminars by professors from top MBA programs, social venture capitalists and business leaders from all three sectors (non-profit, public, private).

STARTUP CHALLENGE, Villanova University

October 2003– May 2005

Co-Founder & Executive Director

• Conceived and created a large-scale annual business plan competition for Villanova University in conjunction with the Villanova Entrepreneurial Society. • Raised over \$18,000 from and networked with local businesses including the Main Line Chamber of Commerce and ATX Communications, Inc. • Enrolled over 100 participants in the competition each year, who respectively wrote 20-30 page business plans in a shortened timeframe competing for \$5000 worth of prizes. • Worked closely with the Dean of the College of Commerce and Finance to create an event that nurtures and directs students interested in the entrepreneurial field.

VILLANOVA ENTREPRENEURIAL SOCIETY, Villanova University

August 2003 – May 2004

Vice-President

• Responsible for building and maintaining lasting partnerships with organizations both internal and external to the University.

COMPUTER SOFTWARE AND LANGUAGE EXPERIENCE

• Software: Microsoft Office Suite, Lotus 1-2-3, WordPerfect, Adobe Photoshop 7.0, Macromedia MX Studio, WebEase
• Operating Systems: Windows '95, '98, ME, XP, SBS 2003, MS DOS
• CASE Tools: MS Project, Visible Analyst, Expert Choice, Visio 2003
• Languages: (familiarity) HTML, Java, SQL